



NOTICE TO ALL FIRMS

Date: May 20, 2024

To: All Prospective Bidders

From: Candida Poinsette
Purchasing Agent

Re: **Addendum Number 2**
RFP C1637 – Hue Magazine Printing

This addendum is inclusive of all questions received during the question and answer period.

Correct Size:

Size: **19" x 12"** flat, folding to 9.5" x 12", 36 pages, including cover.

Also, please submit a quote for **12" x 9"** flat, folding to 6" x 9",
48 pages, including cover.

Please note section IX Scope of Work: Presswork/Ink **eliminate** dull aqueous coating. The magazine cover and pages are uncoated.

Q1. The bid does not indicate text and cover stock weights?

A1. 100# for both

Q2. The carton packing indicates bulk only. Do you have a required number of copies per carton or a max allowable weight of a packed carton?

A2. Max 75 copies per carton

Q3. Is the FIT loading dock at 227 w 27th St. NYC a standard height dock?

A3. Yes

Q4. As the paper market has been a bit unpredictable over the past several years, does this contract approve price increases for proven paper price increases?

A4. Please quote the paper price as of now; we will review for going rate at the time of purchase.

Q5. What has been the standard print and mail quantity for the previous three issues?

A5. 15,000 printed; 13,000 mailed.

Q6. I was looking through the quote and I didn't see a weight of paper stock used for the body and cover pages. Do you know the weight of paper stock used?

A6. 100# for both

Q7. Because we are going to be running this on an LED-UV press we do not need to coat the sheet. Is it okay to quote 4/4 only? The ink color will look better on the Lynx and I can provide samples.

A7. Bids will be evaluated based on the specs provided.

Q8. Are you open to 10x12 if it is less expensive to produce?

A8. No, we do not wish to change the magazine size.

Q9. What's the weight of the stock?

A9. Please see A1.

Q10. What is the paper weight? Is it a text stock or cover?

A10. Please see A1.

Q11. Artwork: Mechanical supplied on disk with high resolution images placed and sized. Are you providing a pdf of each composite page or a native file (Indesign) with images in place?

A11. Yes, both

Q12. Is the add'l size request a fold-out flap on the cover?

A12. The additional size is for a special summer issue that comes in a smaller format, not a fold-out flap.

Q13. If the fold-out flap on cover, can cover be recessed by 1/8"

A13. N/A

Q14. Does paper need to FSC certified since you are requesting this to be produced by FSC Printer?

A14. Yes

Q15. How many magazines mail of the 15,000?

A15. Please see A5

Q16. Can we drop in our own USPS facility?

A16. Yes

THIS ADDENDUM IS PART OF THE QUOTE SUBMISSION AND SHALL BE INCLUDED WITH YOUR REQUEST FOR PROPOSAL SUBMITTAL. YOUR SIGNATURE BELOW WARRANTS THAT YOU UNDERSTAND THIS ADDENDUM AND THAT YOU HAVE MADE THE APPROPRIATE ADJUSTMENTS IN YOUR PROPOSAL AND CALCULATIONS SHOULD THERE BE ANY.

Signature

Print Name and Title of Authorized Representative

Print Name of Company/Partnership/Individual

Date